

ARUNACHAL PRADESH PUBLIC SERVICE COMMISSION

SUBJECT: Business Organization and Methods

Time: 3 (three) hours

Full Marks: 100

(Group A is compulsory. Attempt any FOUR questions from Group- B)

GROUP-A (Compulsory Group)

Q. No. 1 Attempt any 10 (ten) from the following: (10X2=20)

- What is the principle of "Esprit de corps"?
- What do you mean by strategic planning?
- Explain any two privileges/exemptions enjoyed by a private company.
- Describe the concept of 'bounded rationality'.
- Outline your understanding of functional organization.
- What is the behavioral approach of management?
- Enlist any two limitations of Decentralized Organization Structure.
- Explain MBO (Management by Objectives)
- What are the various sources of authority?
- Briefly explain the process of control.
- Explain any two techniques of performance appraisal.
- What are the various types of communication channels ?

GROUP- B (Attempt any FOUR)

Q. No.2 Attempt any 4(Four) from the following: (4x5=20)

- How does a decentralized structure help in the growth of a company?
- What is 'Management by Exception'? Explain its significance in creation of future managers?
- Differentiate between the concepts of 'Profit Maximization' and 'Wealth maximization'.
- Describe the basic principles of scientific management given by F. W. Taylor.
- "By delegating authority a manager cannot free himself from his own responsibility". comment.
- Differentiate between the formal and informal communication channels ?

Q. No.3. Write a short note on (any four) the following:

(4X5=20)

- a. Unity of command and Unity of direction.
- b. Essentials of a sound Capital Structure.
- c. Product Life Cycle.
- d. Simulation technique.
- e. Quantitative method approach to management.
- f. Public Sector Management.

Q.No.4 Attempt any 4(Four) from the following:

(4x5=20)

- a. What is 'Performance appraisal'? What are the advantages of performance appraisal?
- b. Examine the circumstances in which you will consider private limited company as the most suitable form for organizing a business.
- c. What is 'Market Segmentation'? What is the need of market segmentation?
- d. What is authority? Explain the relationship between authority and responsibility.
- e. Distinguish between 'on the job' and 'off the job' techniques of developments?

Q. No.5 What do you mean by Participative Management? Explain the requirements and benefits of participative management. **(20)**

Q. No. 6 Compare the economic man model and administrative man model of decision making. Which one is better and why? **(20)**

Q. No. 7 "Indian managers tends to build strong emotional bonds with their subordinates, peers and superiors" Briefly explain the Indian management Styles. **(20)**

Q. No. 8 Explain the status of female members in a Hindu undivided family business, after the amendment of Hindu Succession Act in Sep,2005. **(20)**