

# ARUNACHAL PRADESH PUBLIC SERVICE COMMISSION ITANAGAR

Dated Itanagar, the 27<sup>th</sup> June,2024

## NOTICE FOR LOGO DESIGN COMPETITION

The Arunachal Pradesh Public Service Commission (APPSC) invites creative minds to participate in a Logo Design Competition to create a logo for APPSC that encapsulate the purpose, values and the essence of the Commission.

#### **Terms and Conditions:**

No. APPSC/Logo/2024

- 1. This competition is open to all the citizens of India.
- 2. Age Limit : 18 years and above.
- 3. The logo must contain the following details:
  - a) National Emblem of India with "सत्यमेव जयते".
  - b) Arunachal Pradesh Public Service Commission (in legible font) or APPSC (in short form).
  - c) Symbols representing APPSC and showing the motto and objective of the APPSC.
  - d) The design should be simple and should not have more than 3 or 4 elements.
  - e) The logo can be in multi-colour but should be convertible to monochrome too.
- 4. Prize for the winner: ₹ 20,000/- (Rupees Twenty Thousand) only.
- 5. The winning design shall be adopted as the Logo of the APPSC.
- 6. A panel of judges shall be appointed by the APPSC to evaluate the legit entries and decide the winner. The decision of the panel would be final and binding.
- 7. Last date to submit the entries 15<sup>th</sup> July,2024.
- 8. The interested participants can submit their designs through dedicated link "LOGO DESIGN CONTEST" in the APPSC website <a href="https://appsc.gov.in">https://appsc.gov.in</a>.

The full details of the "technical parameters" and additional "terms and conditions" of the competition can be downloaded from the **APPSC website** https://appsc.gov.in .

(Parul Gaur Mittal), IRS Secretary, APPSC

Dated Itanagar, the 27th June,2024

Copy to:

- 1. PS to the Hon'ble Chairman, APPSC for information.
- 2. PS to the Hon'ble Member II for information.
- 3. The Director, Department of Information and Public Relation for publication in 3(three) Local Dailies with highest circulation in the State of Arunachal Pradesh.
- 4. APPSC Website.
- 5. Office copy.

Memo No. APPSC/Logo/2024

(Parul Gaur Mittal), IRS Secretary, APPSC



**Arunachal Pradesh Public Service Commission** 

## Logo Design Contest

No. APPSC/Logo/2024

Dated: 27<sup>th</sup> June, 2024

## **Technical Parameters**

- The participant should submit a high-resolution (600 dpi) image of the logo in JPEG, PNG, BMP or TIFF SVG formats only.
- The logo should be distinctive and scalable. It should be usable in large hoardings, posters, creatives and any kind of print material and be appropriate for any kind of web device.
- The winner shall be required to provide the original open-source file of the designed logo.
- The logo can be in multi-color but should be convertible to monochrome too.
- Logo should look clean (not pixelated or bit-mapped) when viewed on-screen at 100%.
- Entries should not be submitted in compressed or self-extracting formats.
- The logo design should not be imprinted or watermarked.
- All fonts should be converted to Outlines/Curves.

## Terms and Conditions

- 1. This competition is open to all the citizens of India.
- 2. Age Limit: 18 years and above.
- 3. The competition is hosted by the Arunachal Pradesh Public Service Commission.
- 4. Please note that the Logo design submitted must be original, should not violate any provision of the Indian Copyright Act, 1957, and must not infringe on the intellectual rights of any third party.
- 5. Logo must be in English.
- 6. Participants can take part in the contest by submitting their details in the dedicated link "LOGO DESIGN CONTEST" in the APPSC website (<u>http://appsc.gov.in</u>).
- 7. One participant shall submit only one entry. Multiple entries from the same entrant will not be considered and will be rejected.
- 8. The participant is to make sure that his/her contact details are accurate and updated since the Commission will be using this for further communication. This includes details such as name, e-mail ID and mobile number.
- 9. Once submitted for the competition, copyrights of the logo will solely be with the Arunachal Pradesh Public Service Commission.
- 10. The entry should not have been previously published in any print and digital media.
- 11. The entry must not contain any provocative, objectionable, or inappropriate content.
- 12. The winners have to share their consent to the use of their names in any publicity carried out by Arunachal Pradesh Public Service Commission.



The winners will be declared either through email or by way of announcing their names on the <u>http://appsc.gov.in</u> or any other medium as decided by the Commission.

There will be no notification to participants of entries not selected as winners.

- 15. The Arunachal Pradesh Public Service Commission reserves the right to reject any entry, which it does not feel is suitable or appropriate or which does not conform to any of the conditions listed above.
- 16. All disputes/legal complaints are subject to the jurisdiction of Itanagar only. Expenses incurred for this purpose will be borne by the parties themselves.
- 17. The Arunachal Pradesh Public Service Commission reserves the right to cancel or amend all or any part of the Contest and/or the Terms & Conditions/Technical Parameters/Evaluation Criteria and withdraw the activity at any time. The participants are solely responsible for keeping themselves updated regarding the same.
- 18. Any changes to the Terms & Conditions/Technical Parameters/Evaluation Criteria, or cancellation of the Contest, will be updated/posted on the APPSC website.
- 19. Entries must be made by the closing date and in the manner set out in the contest terms and conditions. Failure to do so will result in disqualification.
- 20. The Arunachal Pradesh Public Service Commission accepts no responsibility for any damage, loss or injury of any kind suffered by any participants in entering the contest, including as a result of any participant winning or not winning any prize.
- 21. Plagiarism of any nature would not be allowed.
- 22. The winner shall be required to provide the original open-source file of the designed logo.
- 23. The content must be original and should not violate any provision of the Indian Copyright Act of 1957. Anyone found infringing on others' copyright would be disqualified from the competition. The Arunachal Pradesh Public Service Commission does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.

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(Parul Gaur Mittal), IRS Secretary, APPSC