

# ARUNACHAL PRADESH PUBLIC SERVICE COMMISSION

## SUBJECT :- TRAVEL AND TOURISM MANAGEMENT

Time- 3 (Three) hours

Full marks: 100

### PART -A

NOTE: ANSWER BOTH QUESTIONS.

- Q.1. Attempt any four in approximately 70 words for each answer. (5 X 4=20)
- Discuss the characteristics of an entrepreneur.
  - Describe the federal governance system as empowered by the Constitution of India.
  - Write a short note on National Institute of Mountaineering and Allied Sports.
  - What do you understand by working capital deficit?
  - Discuss the logistic resources required for a tour operator promoting inbound tourism.
- Q.2. Write an essay for any one in approximately 350 words with examples. (20X1=20)
- Discuss norms advised by FHRAI for 'star classification' for hotels.
  - Discuss the different linkages in supply side and demand side of leisure sector of a destination.
  - Discuss the National Parks of Arunachal Pradesh and their contributing to wildlife tourism sector.

### PART -B

NOTE: ANSWER ANY 3 (THREE) QUESTIONS OUT OF FOUR QUESTIONS.

- Q.3. Attempt any two in approximately 150 words for each answer. (10 X 2=20)
- Define recruitment. Describe step-by-step external recruitment process.
  - Elaborate the role of festivals in promoting tourism destinations of Arunachal Pradesh.
  - Discuss the challenges of attracting inbound tourist to Arunachal Pradesh.
- Q.4. Attempt any two in approximately 150 words for each answer. (10 X 2=20)
- Discuss the negative impact of tourism industry to a destination.
  - Discuss different modes of transportation services in travel industry.
  - Discuss the different types of package tours.
- Q.5. Attempt any two in approximately 150 words for each answer. (10 X 2=20)
- As a general manager of a premium large hotel located in Itanagar, prepare a business plan to attract MICE business.

- b) As a Chief Minister of Arunachal Pradesh, how you would improve human resource of the state suitable for travel and accommodation sector.
- c) Define eco-tourism. How do eco-tourism model encourage sustainability in the destination.

Q.6. Attempt any two in approximately 150 words for each answer.

(10 X 2=20)

- a) What are the sources of income for travel agency?
- b) Discuss the role of tour operator. Discuss the types of tour operators.
- c) Define itinerary and tour literature. Prepare an itinerary for a conducted tour from Itanagar to Pasighat through the settlements of ethnic communities of Arunachal Pradesh